

WASHINGTON, D. C., SUNDAY, JANUARY 28, 1917.

# You Can Buy Shoes TOMORROW!!



## For Less Money Than We Can!!



That is a fact! Not that we are foolishly throwing money away—we are not. But we are giving you the benefit of our foresight and enormous purchasing power. We bought these shoes months ago. We bought them at prices that make possible such values for you. While shoes as good as these now cost more at wholesale than we are selling them for, we are Not only Not advancing prices, we are actually Reducing prices. Giving you Not only the benefit of the savings we effected, but the benefit of substantial cuts in our already low prices. Buy now. We cannot offer such values later on. Come here tomorrow and come early in the day.

## SPECIALS FOR WOMEN

### Economy Floor---Third Floor

33 pairs La France Tan Kidskin Boots, with white washable kidskin tops; leather Louis heels. Our former price \$9. Special. **\$5.35**

48 pairs Ladies' Patent Kidskin Button Boots, in cloth and kidskin tops; French or Cuban heels. Our former price \$5. Special. **\$3.65**

140 pairs Black Kidskin Button Boots, with welted soles and leather Louis heels. Special. **\$2.85**

45 pairs of La France Havana Brown Kidskin Lace Boots, with white washable kid tops, in the newest styles. These boots formerly sold for \$9.00. Nearly all size and widths. Special. **\$6.35**

One table of Pumps and Oxfords; almost any desired style or leather; not all sizes in every style, but most any size in the combined lot. Values up to \$5.00. Special. **\$1.95**

53 pairs Ladies' Brown Kidskin Lace Boots; white washable kid tops; Gray Kidskin Buttons, with light, welted sole; Ladies' Champagne Button Boots, with leather Louis heels. Special. **\$4.65**

La France Gray Kidskin Lace Boots, with white washable kid tops, leather Louis heels; Black Kidskin Lace Boots, with white kid tops, welted soles; Gray Kid Lace Boots, Goodyear welt, Louis heels. Special. **\$6.35**

### Ladies' Department---Second Floor

115 pairs Patent Coltskin, Gun Metal Calfskin Lace and Button Patterns, black cravenette tops; an absolute good model for any woman. Our former price \$5.00. Special. **\$3.85**

92 pairs High-grade Bronze Kidskin Lace and Button Boots, high and low heels, kid and cloth tops. Our former prices \$5.00 and \$6.00. Special. **\$3.85**

56 pairs Dombey Two-tone Button Boots, black kid vamps with gray and ivory kid tops and heels to match; a good style for any dress. Our former price \$9.00. Special. **\$6.15**

24 pairs La France Genuine Russia Calfskin Lace Boots, leather Louis heels, Goodyear welt, sewed soles; a model that fits perfect; our former price \$9.00. Special. **\$6.25**

28 pairs La France Gun Metal Calfskin and Black Kid English Walking Shoes, with gray kid and buckskin tops. Regularly \$5.50. Special. **\$5.35**

19 pairs High-cut Purple Colored Kidskin Lace Boots, covered Louis heels, half-turned soles; one of the smartest of the day; sold regularly \$9.00. Sale price. **\$6.35**

27 pairs Dark Brown Kid Lace Boots with white washable kid tops; one of the most stylish models in our stock, and the famous La France make. Our former price \$9.00. Sale price. **\$5.95**

76 pairs Genuine Russia Calfskin Lace Boots with white calfskin tops; an absolute staple last and a very beautiful pattern; our former price \$9.00. Sale price. **\$5.35**

Any Pair of \$8.00 Men's Shoes in the House  
35,000 Pairs of Burt & Packard and Steadfast Shoes to Select From

**Tomorrow Only!**

1,600 pairs Men's Goodyear Welt Gun Metal Laced Shoes, McElwain, Boston, Mass., make.

Special  
At  
**\$2.95**

These are our own \$8.00 values. Shoes which a year ago we were selling for \$8.00, and they were wonderful values then. NOW, with the tremendous increases in shoe prices, we won't tell you what they are worth on today's market. You wouldn't believe it possible to sell them at \$6.85 if we did. They are the best shoes \$8.00 will buy today. At this special reduction they are, without question, the best shoe value for men that can be offered. All sizes, all lasts, all leathers.

**TOMORROW ONLY!**

675 pairs Boys' Goodyear Welt Gun Metal English Laced Shoes, McElwain, Boston, Mass., make.

Extra  
Special  
**\$2.65**

**\$ 6.85**

The Avenue Store  
Only

**Derberich's**

Washington's Largest and Most Progressive Shoe House  
Established 1868

813 Penna.  
Ave.